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University of the East Ramon Magsaysay Memorial Medical Center Alumni Foundation, USA, Inc.

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Recruitment Ad Hoc Committee

Date of Committee Meeting: March 20, 2025

Head: Luven Marie Tejero, MD

Members: Pauline Aquino, MD; Roy Torcuator, MD

Ideas on Recruitment

- Target classes from the 1980s onward. Earlier batches are more aware of and better represented in AFUSA. Senior alumni are well-established and can be potential donors. Younger alumni can get to know AFUSA and eventually take over management of the organization.
- 1. Tap into MarVADC's UERM Young Alumni Development Program. These alumni will get to know AFUSA as they start their U.S. careers and will hopefully decide to join the Board.
- 2. Each current Board member will identify a contact person from a specific batch. That contact person will be responsible for disseminating information about AFUSA to his/her classmates.
- 3. Reach out to different existing/established state UERM Alumni Associations and introduce AFUSA to their members.
- 4. AFUSA's delegation to the Philippines every February to meet with the UERM Dean, awardees, and recipients should also do a presentation during one of the Silver (and other milestone) Jubilarians' activities.

Prepared by Luven Marie Tejero, MD