

Fundraising Committee (FRC) Report for July 1,2010

The Year 2009 had been quite a memorable and interesting one for the Foundation. Typhoon Ondoy's devastation to our Medical Center was an unexpected and costly one, but our alumni and non-alumni friends responded exceptionally well to our "call" for financial assistance. In spite of the alumni association's distracting Filipino-style politicking in the background, we were able to accomplish some of our objectives.

Following our blueprint plan on how to raise revenues for the Foundation, we continued the 2-pronged approaches - the sprint and the marathon.

Last year, we use the sprint approach to appeal for donations to the UERM Disaster Relief Fund. The response was rather gratifying such that over \$52,000 was contributed to the Fund.

The results of the marathon approaches were also fruitful as evidenced by following:

- Re-naming and endorsing the Dr. Wilmer G. Heceta, 333 Endowment Fund. In 2008, the contribution to 333 Fund was under \$1,000. After promoting WGH, 333 Fund last year (2009), the contribution was over \$6,000. According to our treasurer, Dr. Elmer Gilo, the cumulative monies-since inception of this Endowment Fund- are now over \$83,000.
- Supporting the different alumni association chapters with their functions such as Dinner Dances and Induction Balls. We traveled to link-up with them, thus increasing their awareness of the Foundation's mission and objectives. We held our Spring meeting in Baltimore, Maryland, (home of MARVADC) in March 6-8, 2009, in conjunction with their Induction of Officers and Dinner Dance. We traveled to Troy, Michigan (home of Michigan chapter) in October 24, 2009 for our Fall meeting and participated in their Induction Ball.
- Encouraging and supporting the MAAA Alliance and Friends in their annual silent auctions and raffles because AFUSA is the major beneficiary of their proceeds.
- Holding a special raffle (co-sponsored by Alliance) to support our Student Scholarships and MUCHSEP of Community Medicine. (see attached raffle letter and description of the raffle) We need everyone's support of this raffle to make it productive and successful.
- Promoting the other Development Funds such as Charitable Gift-Giving through Life Insurance and Lifetime Trust Funds.

In the very near future, we will start endorsing the "Tree of Life" gift-giving and other UERM Legacy Keepers Funds, hopefully along with the cooperation of in-coming president of MAAA, Dr. Susan Suntay.

Submitted by Fundraising Committee:

Chairman – F.J. Ned Valen, M.D.

Co-Chairs – Susan Suntay, M.D.

Mr. Ernesto Suguitan

Members – Josefina Garcia-Sidig, M.D.

Felix Evangelista, M.D.

Mariano Nasser, Jr., M.D.

Ma. Monina Posa-Kane, M.D.

Myrna Ortega, M.D.

Abner Pasatiempo, M.D.

Mrs. Violeta Rigor

Mrs Esther Querubin